

# DAMA

## UK Chapter

“increasing an awareness of data management  
and its role in UK business”

# DAMA.UK - Early highlights

- March UKCeB secretarial support and address.
- March DAMA.UK Ltd listed with Companies House.
- April 1st UK event hosted by BT – confirmed business emphasis to DM.
- April UK Chapter advises DAMA.I in Orlando on European concerns.
- June 2nd UK event hosted by Barclays.
- Sept Mutual recognition between DAMA.UK and BCS DMSG
- Sept 3<sup>rd</sup> UK event John Zachman presents his Framework
- Oct DAMA UK supports new “e-business regulatory alliance” (ERA).
- Oct DAMA UK co hosts The Data Management & IQ conferences.

# Current Membership 60 +

Of which 16 are corporate memberships including :

Barclays Bank Plc

Avellino

British Telecom

The Abbey Plc

CIS

Rolls-Royce

Alliance & Leicester Plc

Southern Water

VT Group

UCAS

Kalido

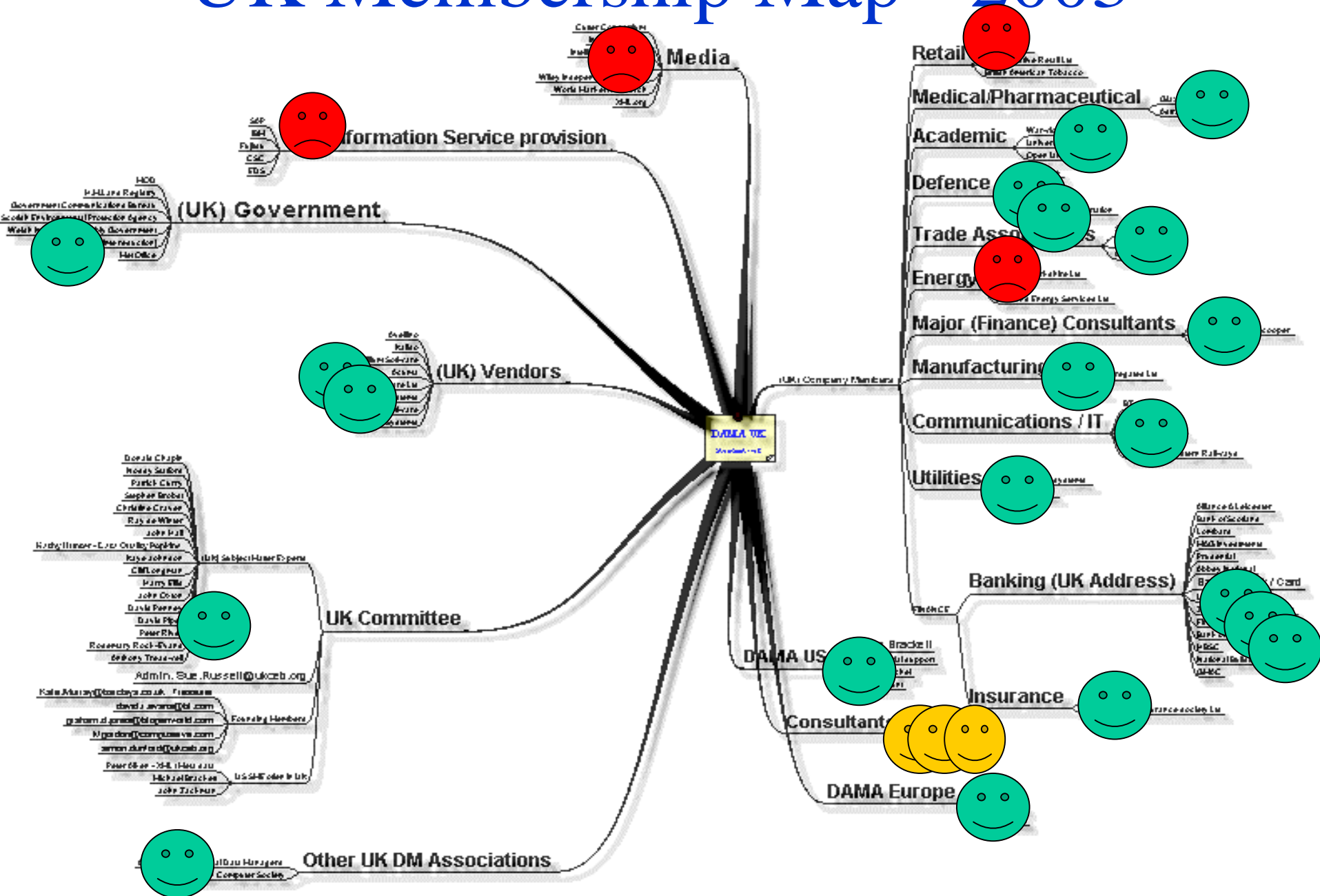
PwC

GlaxoSmithKline

Lafarge

Ministry of Defence (LARO and TCP)

# UK Membership Map - 2003



# UK Chapter Future

In accordance with DAMA's mission :

Has as a primary purpose to promote the understanding, development and practice of managing information and data as a key enterprise asset.

Through focusing on providing quality support on key subjects to members whilst guaranteeing sufficient financial income to ensure sustained activity.

# Focus points over the next two years

1. Academic – Surveying UK DM skills needs & enhancing academic offerings.
2. Data Quality – Benchmark UK DQ, encourage business awareness, develop DQ metrics.
3. Government data regulations. Assist in managing legal implications/liabilities of DM
4. Data standards – working with others to develop data standards.

# Accounts – Profits & Loss

		March 2003 through February 2004
<b>Ordinary Income/Expense</b>		
<b>Income</b>		
	Delegate Fees	110.00
	Event Sponsorship	1,000.00
	Membership Dues	
	Individual Fees	510.00
	Membership Dues - Other	1,500.00
	<b>Total Membership Dues</b>	<b>2,010.00</b>
	<b>Total Income</b>	<b>3,120.00</b>
<b>Expense</b>		
	Event Catering Costs	559.20
	Professional Fees	
	Legal Fees	205.00
	<b>Total Professional Fees</b>	<b>205.00</b>
	Travel & Ent	
	Entertainment	20.00
	Travel	145.35
	<b>Total Travel &amp; Ent</b>	<b>165.35</b>
	<b>Total Expense</b>	<b>929.55</b>
	<b>Net Ordinary Income</b>	<b>2,190.45</b>
	<b>Net Income</b>	<b>2,190.45</b>

Committed expenses :

£1200 for printing & stationery.

£400 Accounting fees

Conclusion :

Approx £500 in credit.

## Academic

First task is to survey organisations as to what DM skills they require and can't find.

Then after mapping this to what is being offered :

- DAMA Sponsorship of the ICCP exam on DRM
- Endorse IRMUK and other quality DM courses

Induce academic institutions through facilitating dialogue with key organisations to offer the missing skills.

Partners = BCS DMSG, IRMUK, DAMA.I, UK Universities

UK Lead = TBA (Keith Gordon , Volunteers ...)

# Data Quality

Firstly take PWC's 2001 Global DQ Survey forward

- Survey requirement scope planned at 3<sup>rd</sup> Dec DQ event
- Roll out and analysis of survey results early 2004.

Then:

- Promote benchmarked business impact of DQ to business.
- Develop and offer “business” Data Quality Metrics  
(including cross enterprise data exchange)

Partners – PWC, DAMA.I DQ SIG

SME – Avellino, MOD, BT ...

UK Lead – To be elected (I.Sinclair, K.Hunter, N.Turner, V.Peacock,)

# Data standards

Firstly survey UK members to establish the urgency and priority of topics amongst :

- Meta Data Standards
- Naming Standards
- Data inter enterprise exchange standards
- Standard - “data model patterns”
- Any other topics found to be of significant interest

Partners – BCS DMSG, e-envoy, DAMA.I SIG

UK Lead – To be elected (Volunteer K. Gordon)

# Government Data Regulations

## Recent Legislation

- Competition Act 1988.
- Criminal Justice Act 1998.
- Data Protection Act 1998 (and EU Directive).

## Other recent regulations

- FSA Operational Risk Systems & controls guidelines
- Information Commissioner's Code on Employer's Monitoring Practices
- Basel II Accord

## Then one must integrate in the Corporate Policies of :

- Security Policy, .
- Codes of Practice on Disclosure of Customer Info.
- Information Retention Policy.
- Secure Storage of Records & Information Policy.

Working with – ERA, DTI, Intellect, CBI, UKCeB ...

UK Lead – TBA (volunteer S.Dunford)

# Elections

Chairman	Simon Dunford UKCeB				Simon Dunford
Vice Chairman	Dave Evans BT				Dave Evans
Treasurer	Kate Murray Barclays				Kate Murray
Secretary	Sue Russell UKCeB				Sue Russell
Events Chair	Jeremy Hall IRMUK				Jeremy Hall
Vendor Management	Graham Jones Grayling Ass.Ltd				Graham Jones
Standards Group	Keith Gordon Gordon Blain Ltd	Philippa Morrell - Metadata Associates Ltd			Philippa Morrell
Data Quality Group	Ian Sinclair MOD	Kathy Hunter InfoAdvantage Ltd	Nigel Turner BT	Vicki Peacock The Abbey Plc	Nigel Turner