



# DAMA UK News

## August 2005



DAMA UK is a not-for-profit organisation based in the United Kingdom, supported by our membership and vendor sponsorship. Affiliated to the US based DAMA International our UK Chapter is growing rapidly, with a membership base that ranges across all types of industry. We have a minimum of 4 events per year and these are geared towards the interest and business needs of our members. For more information on DAMA UK and up and coming events please visit [www.damauk.org](http://www.damauk.org).



### Do you know your Customers? Are you able to meet the demands of Compliance?

Many organisations are grappling with the challenge of understanding their customers and creating a single-customer view. For organisations that have product-specific IT applications and customer databases, consolidating data with wide and differing standards and formats presents major challenges.

To learn how **Prudential UK** created a single-customer view from 13m customer records and 15.5m policy records, stored across several systems [download Prudential UK Case Study](#)

Meeting legislative financial regulations such as Basel II, Anti-money laundering, Sarbanes-Oxley, requires the auditing, assessment, integration and cleansing of data to ensure accurate information underpins compliance reporting and risk assessment.

Learn of the pitfalls and approaches to ensuring that data is fit-for-purpose in this **Data Quality and Compliance** white paper. [Download Data Quality & Compliance White Paper](#)

For more information, contact Trillium Software on: 0118 940 7666, email:

[trinfo@trilliumsoftware.com](mailto:trinfo@trilliumsoftware.com)

### Data Quality Survey

Trillium Software would like to invite your participation in a short research study on data quality. Complete the survey, enter your contact details and your name will be entered into a draw to win a two-in-one flash drive and MP3 player. Click [here](#) to complete the survey.

Dr Linda Hickman – due to work commitments Linda has had to stand down as an advisor – we thank her for her contribution and help over the last few months and hope to see her at future events.

### DAMA UK

#### NEW MEMBERS

##### Individual

- Freshfields Bruckhaus Deringer
- Ministry of Defence
- Metadata Junkie

We welcome you on board and look forward to meeting you at future events.

##### Your Newsletter

If you would like to submit an article of interest or news item please send in electronic format to [sue.russell@damauk.org](mailto:sue.russell@damauk.org) Publication and deadline dates are as follows

**25 October 2005 for November 2005**

**20 January 2006 for February 2006**

**21 April 2006 for May 2006**

Although longer articles are very much appreciated, our preference would be for drafts of around 100-200 words.



Graeme Simsion

12 September

5.45 to 7.00pm

Jurys Clifton Ford Hotel  
47 Welbeck Street  
London W1G 8DN

Graeme Simsion is one of the best known and most influential voices in data management. His experience spans database administration, data modelling, data management, process re-design, information systems planning and business strategy.

Since selling his consultancy in 1999, he has been undertaking data modelling research at the University of Melbourne as well as continuing his own consulting practice.

He has published widely, including the book *Data Modeling Essentials*, now in its third edition. Graeme enjoys a reputation as an outstanding presenter and is a regular speaker at industry and academic forums.

#### Data Warehousing

7 December

Featuring vendor neutral presentations from

Oracle – 1 method and 1 user

Alan Perkins - ASG

Cliff Longman – Kalido

taking place at the

Sunbury Court Conference Centre

Sunbury

RESERVE YOUR PLACE EARLY!!!

Members and guests attend one of the sessions below free of charge

### 16.05 – 17.05

**DAMA Track 1: Implementing a Common Data Architecture**  
*Keith Gordon, Gordon Blain Associates Limited*  
*Jack Goodhew, Dover Harbour Board*

**DAMA Track 2: The Four Pillars of Common Coding**  
*Chris Maynard, Global Data Architect, JohnsonDiversey*

**DAMA Track 3: The Role of SOA in Enterprise Data Integration**  
*Jonathan Carter, Principal Architect, Enterprise Architecture Solutions*

### 17.05 – 18.45

#### Drinks Reception and Exhibits

This is an ideal opportunity to Network with leading vendors in the areas of Data Management, Information Quality and Meta Data. Exhibitors include: Identex, Global Address, DataFlux, Datanomic, Trillium Software, Evaxyx, EWSolutions, Sybase, ASG, Uncirn, Identity Systems, Human Inference, Innovative Systems, Embarcadero, Kalido, OASIS and MetaMatrix. There is also the opportunity to attend exhibit presentation perspective sessions as follows:

## Data Management and Information Quality Conference Europe 2005

details can be found at

<http://www.irmuk.co.uk/dm2005>

### DAMA UK ELECTIONS

The elections to the committee of DAMA UK for the period November 2005 to October 2007 will proceed as follows.

#### Committee Chairman

DAMA International bylaws state that the Chapter Chairman must have served as a committee member first. Therefore, one of the current committee members must be elected to be Chapter Chairman (so at least one committee member must stand for re-election).

The current Chairman wishes to remain in office and is unopposed by the committee. Therefore, the Chairman is deemed to have been elected.

The committee for 2005 to 2007 will review this process for future elections to cater for the scenario where two or more candidates wish to stand for the position of Chairman. The new process will be in place for the elections that will take place in 2007.

#### Committee Members

The six committee members are to be elected through a ballot of the full membership of DAMA UK. Current committee members may put themselves forward for re-election, but committee posts will be assigned after the six individuals have been elected. Therefore any current committee members who are successful may find themselves fulfilling a different role.

The DAMA UK Committee should, if possible, be representative of industry in general. Therefore nominations from corporate members (and any associated companies) are restricted to no more than two individuals. For example, there are a number of MoD organisations that are members, but we will only accept two nominations from across the MoD.

Any member may nominate themselves for a role on the committee. A nomination form can be downloaded from the DAMA UK website. All nominations must be with the secretary by the end of the business day (5pm) on 31<sup>st</sup> August. All candidates will then be requested to submit a short narrative outlining why they believe they should be on the committee and detailing what benefits they would bring. Members will be balloted during September; individual members will have one vote and corporate members will have two votes. The successful candidates will be informed by the end of October and be announced at the AGM on Tuesday 8<sup>th</sup> November, where they will be expected to be in attendance.

### Volunteers please!

We are looking for some enthusiastic members to help man the DAMA UK stand at the Data Management & Information Quality Conference in November. IRM UK have offered us an ideal opportunity to promote the DAMA UK to many people, business's and organisations in the Data Management field by having stand space alongside event sponsors.

If you are planning to attend the Annual General Meeting and could lend us a hand and cover break out periods on the 7<sup>th</sup>, 8<sup>th</sup> and 9<sup>th</sup> November, please contact Sue on 01179 796 976 or email at [sue.russell@damauk.org](mailto:sue.russell@damauk.org).