



**The premier organisation for
data professionals in the UK**

DAMA UK – Sponsorship Opportunities

DAMA UK

DAMA UK is the UK Chapter of DAMA International, a not-for-profit, vendor-neutral organisation of Data Management professionals. The UK Chapter follows the international model in that it is run by a voluntary committee who are passionate about evolving the profession and ensuring that Data Management is properly represented in today's world. Our membership ranges across a wide variety of business areas and includes established thought leaders as well as newcomers to the profession.

DAMA UK has strong relationships with other organisations in appropriate areas, and runs regular events to connect with our members and the profession at large.

There are also two working groups developing items for publication and an active mentoring service which allows our more experienced members to support those just starting out or changing direction.

Benefits of Sponsorship

- Opportunity to connect with the membership via our regular face to face and webinar events, our website and regular newsletter.
- Opportunity to showcase relevant tools and methodology as, while we are vendor neutral, it is within our remit to ensure that our members are kept informed of the latest innovations.
- Opportunity to contribute to the development of the Data Management profession.
- Opportunity to contribute to the mentoring scheme, either by providing mentors or submitting candidates to be mentored.

To discuss please email sue.russell@damauk.org, telephone +44 (0)7974 236 505 or use the Contact Us facility from www.damauk.org

Sponsorship Levels:

	Gold – Annual	Silver – Single Event	Bronze – Hosting Face to Face or Web
Web-site Coverage	Sponsor details will be included on the DAMA UK web-site, incorporating a hyperlink to the vendor's own site, for the full period of the sponsorship	Sponsor details will be included on the DAMA UK web-site, incorporating a hyperlink to the vendor's own site, for the event only	Event will be shown as Hosted By
Meeting Advertisements	Sponsor details will be included in all advertising material	Sponsor details will be included in all advertising material for the event	Event will be shown as Hosted By
Newsletter	Space for white paper submission in each quarterly newsletter if desired, content to be agreed with editor	The event will be advertised in relevant newsletters	Event will be shown as Hosted By in relevant newsletters
Events	Acknowledgement of support in the opening and closing remarks at each event Two delegate spaces Suitable space for a stand and/or product literature will be made available	Acknowledgement of support in the opening and closing remarks for the event sponsored Two delegate spaces Suitable space for a stand and/or product literature will be made available	Acknowledgement of support in the opening and closing remarks for the event hosted Two delegate spaces
Voice on the Committee	Gold sponsors are encouraged to provide speakers for future events, subject to mutual agreement and neutrality conditions	Event content, subject to mutual agreement	Event content, subject to mutual agreement
Advertising with DAMA.UK logo	Sponsors may use the fact that they are sponsoring DAMA in their promotions. This can include the use of the DAMA.UK logo and web-site link	Sponsors may use the fact that they are sponsoring the specific event in their promotions. This can include the use of the DAMA.UK logo and web-site link.	N/a
Mentoring	Sponsors are encouraged to provide mentors as they think fit Two mentees may be submitted for the programme	N/a	N/a
Cost	£2000	£500	£0