



The premier organisation for  
data professionals in the UK

# DAMA UK Newsletter

## Winter 2010

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## **Data Management in the Cloud**

In this full day event, we will start to look at the possibilities that Cloud Computing presents us, looking at what data you should and should not be putting in the Cloud and exploring the opportunities that Cloud Computing provides us as Data Management professionals. The day will also include the DAMA UK AGM.

**Limited Spaces please book early - [click here](#) to register**

### **How to decide what data to put in the Cloud**

John Sidhu and Nicola Askham, Glue Reply Ltd

Organisations are increasingly availing themselves of Cloud Technology to great benefit. But before you rush to join in, you need to consider a number of factors to determine whether it is appropriate to hold all of your data in the Cloud.

In this session, participants will be provided with a basic approach and then get the opportunity to debate particular domains and attributes of interest to them, in order to identify whether they could or should be Cloud based in the future.

### **Data Consultant 2.0: The Emergence of Cloud Based Service Delivery**

Dylan Jones, Data Quality Pro

Dylan Jones, founder of the global online community Data Quality Pro.com, quite literally works and lives in the cloud. His entire business infrastructure is enabled in the cloud via SaaS applications and most of his daily life is supported in some way by cloud based apps.

As organisations increasingly move their data management infrastructure into the cloud he believes that we're on the threshold of a new breed of data professional that can deliver a range of in-demand services to clients across the globe, all from the comfort of their own home.

In this presentation he will provide a detailed model of how a traditional data professional will be able to deliver services via the cloud. He will then open a debate on what these advances will mean for both the modern data professional and end client organisations.

### **About the Speakers:**

John Sidhu

CTO, Glue Reply Ltd

John is an experienced IT leader with a wealth of expertise in Enterprise Architecture and SOA as well as emerging paradigms such as Cloud Computing and Green IT. John's role at Glue Reply is to drive forward technological excellence and turn future visions into tangible propositions for Glue Reply's clients. John has worked in a large number of roles within organisations touching every area of IT organisations and equally working in a diverse variety of industries giving him a balanced view of the needs of different organisations.

John also has a deep understanding of information management and information security having developed large blue-chip organisations strategies and architectures for both.

Nicola Askham

Data Architect, Glue Reply Ltd

Nicola is a Data Architect and Senior Consultant for Glue Reply, specialising in Data Governance. She has worked in Data Management for over eight years, with her main focus being on Data Governance, Data Quality and Master Data Management. Prior to her consulting career, Nicola worked for the Corporate Division of a large UK Bank for 19 years. Whilst there she lead, amongst other things, the Data Governance and Data Accuracy workstreams for the Advanced Basel Program.

Dylan Jones

Editor and Founder, Data Quality Pro

Since the early nineties Dylan Jones has operated as a data management consultant, specialising in data quality, business intelligence and data migration. He has helped major UK and international organisations deliver a range of successful data management initiatives across the utilities, finance, automotive and telecoms sectors.

Inspired by the advent of social media and social networking, in 2007 he sidelined his traditional consulting service and embarked on delivering online community platforms that help data professionals take their career or business to the next level. He is presently the editor and community leader of Data Quality Pro.com, the largest registered community of data quality professionals worldwide.

## New Members

We have had a flurry of new members in recent months and some as a result of visiting the DAMA UK stand at the IRM conference earlier this month.

**SAIC, SHELL, AMERICAN EXPRESS,  
CAMBRIDGE UNIVERSITY PRESS, EVAXYX AND  
10 NEW INDIVIDUAL MEMBERS**

## CDMP Training

We'll be offering members CDMP certification classes early in the new year. Email to register your interest & we'll contact you when the dates are confirmed.

## DAMA UK Committee

We are pleased to welcome Neil Harvey to the committee.

We now have 11 committee members and have room for one more, if you would like to be involved please contact [Sue](#) for more information

## DAMA UK Events - [www.damauk.org](http://www.damauk.org)

We are expecting a full house for the March event on Data in the Cloud. On 21 June we are holding the annual joint event with BCS DMSG at the BCS HQ in London, this year's topic is Data Governance. Registration will be through BCS and more information will be available soon.

In October the Communications Working Group will be holding another interactive workshop and we are hoping to organise a couple of webinars for topics that do not require a full day. If you have any suggestions, please contact [Sue](#) with your ideas.

## DATA WAREHOUSE SURVEY FOR DAMA UK MEMBERS AND READERS

Data warehouses have been with us now for many years, and yet the market has been very dynamic recently with the advent of specialist data warehouse appliances to challenge the established database vendors. Despite these new developments, many customers have found that their data warehouse developments have not succeeded, resulting in a proliferation of competing warehouses around the organization. To what extent is this really the case, and how do customers actually view the reliability of their data warehouse data? Is the data within the warehouse(s) trusted, accurate, timely and complete in the eyes of business customers? How is data quality dealt with in these data warehouses? Just how large are the data warehouses in use today, and how much effort do they take to maintain?

This survey aims to answer these questions and more. It consists of around 20 questions and should not take more than 10 minutes of your time. In return for your filling in the survey you will receive a free summary of the consolidated results (individual responses are anonymous) as well as an entry in a prize draw, in which you can win a free Information Difference Vendor Profile of your choice (which sells at \$495).

Please click on the link to take the [survey](#) - Thank you in advance for your help.

## BOOK DISCOUNTS FOR DAMA UK MEMBERS

Steve Hoberman will be offering 25% off a book every quarter, for all DAMA members. A code will be issued for each chapter, and when those codes are used the member gets 25% discount. We believe the first book will be 'Data Modelling Made Simple' keep your eyes peeled for news.

## WEBSITE MEMBER'S AREA

All paid up members of DAMA UK can have access to this area of the website. There are still many of you who have not yet registered for Member's Area access. It is a simple procedure of clicking on register on the left hand menu and following the on screen instructions. You will then receive an automated email with your login details.

**There are still a few outstanding membership fees, as a not-for-profit organisation we rely on payment of fees to maintain a healthy cash flow. If your fees are outstanding, please make payment as soon as possible. We can now accept PayPal, BACS and cheques.**

And finally the DAMA UK Committee would like to wish all our members and readers

Seasons Greetings and a Happy and Prosperous New Year!

