



DAMA UK News February 2005

DAMA UK is a not-for-profit organisation based in the United Kingdom, supported by our membership and vendor sponsorship. Affiliated to the US based DAMA International our UK Chapter is growing rapidly, with a membership base that ranges across all types of industry. We have a minimum of 4 events per year and these are geared towards the interest and business needs of our members. For more information on DAMA UK and up and coming events please visit www.damauk.org.

Welcome to DAMA UK 2005

We trust you have enjoyed the seasonal break and wish you a Happy New Year. DAMA UK events for 2005 are well under way and you will find the events calendar on the next page. The March event is a joint venture with the British Computer Society who are kindly hosting the day at their Southampton Street offices in London. The theme is Enterprise Architecture – see next page for speakers. We are hoping this will be a regular occurrence each year.

The theme for June is Global Data Management and in September we have secured Graeme Simsion for a special evening event! December brings the ever popular theme of Data Warehousing, again held in London – venue to be confirmed

Your Newsletter

If you would like to submit an article of interest or news item please send in electronic format to sue.russell@damauk.org Publication and deadline dates are as follows:

23 April 2005 for May 2005

23 July 2005 for August 2005

25 October 2005 for November 2005

20 January 2006 for February 2006

Although longer articles are very much appreciated, our preference would be for drafts of around 200 words.

Call for speakers

On the following page you will find details of the events for this coming year. We are lucky in that we have found some exceptional speakers for most of these events.

However, we are always looking for more speakers to keep on file for future events. If you would like the opportunity to speak for the organisation, please contact Sue Russell on 01179 796 976 or email on sue.russell@damauk.org.

2005 Fees

Just a short reminder to DAMA UK members that the fees for 2005/6 will be increasing to £25 for individual memberships and £165 for corporate memberships.

Annual Gold Sponsors for 2005/6



DAMA UK are pleased to announce two Annual Gold Sponsors for 2005/6. Trillium Software have come on board and ASG have signed on the dotted line for a second year. We would like to thank them for their support and look forward to seeing them at 2005/6 events.

New Members – Atos Origin, Eli Lilly & Co Ltd, Fair Issac Corporation, Johnsondiverse, Spark Designs Ltd

Committee Changes

Simon Dunford, DAMA UK Vice Chair has had to resign from the Committee as his return to Rolls-Royce from secondment to UKCeB early last year has resulted in a heavy workload and covers a different area.

As a founder member of DAMA UK, Simon was instrumental in the setting up of the organisation as we know it today. The Committee would like to thank Simon for all of his help and wish him all the best for the future.

After discussion at the last Committee meeting it was decided that Andy Voysey of the UKCeB Task Force would replace Simon as Vice Chair until the elections later in the year.



Andy Voysey

Committee elections are every 2 years and are due to take place at the Annual General Meeting later this year.

You will receive more information regarding the elections in the near future.

Please see page two for up and coming events – please note some details are to be confirmed.

Enterprise Architecture

23 March

Joint event with BCS - at BCS Offices, Southampton Street, London

Paul Johnson – Leading Edge

Mike Edwards – Poet Pilot

Lieutenant Colonel Chris Bailey – Ministry of Defence

Martin Owen - Popkin Software

If you would like to register for this event please

email sue.russell@damauk.org

Global Data Management

30 June

Defence Academy

Shrivenham , Wiltshire

SPEAKERS

Linda Rathbone – FourSquare Media

Kathy Hunter – Harte Hanks

Chris Maynard - Johnsondiversey

Keith Gordon – Gordon Blain Associates/DAMA UK

Publications

Data Modeling Essentials, 3rd Edition By Graeme Simson and Graham Witt - November 2004, Morgan Kaufmann Publishers ISBN 0-12-644551-6 Paperback, 560 pages, \$59.95

Features

- * Thorough coverage of the fundamentals and relevant theory.
- * Recognition and support for the creative side of the process.
- * Expanded coverage of applied data modeling includes new chapters on logical and physical database design.

Data Modeling Essentials, Third Edition provides expert tutelage for data modelers, business analysts and systems designers at all levels. Beginning with the basics, this book provides a thorough grounding in theory before guiding the reader through the various stages of applied data modeling and database design. Later chapters cover advanced subjects, including business rules, data warehousing, enterprise-wide modeling and data management.

Special discounts (and volume discounts) are available if you order through Morgan Kaufmann Publishers! For more information and/or if you have any questions concerning this book please contact Brent dela Cruz at

b.delacruz@elsevier.com and/or (415) 392-2665.

www.damauk.org

Data Warehousing

7 December

IOD

London (TBC)

Events of Interest

MIS have organised the following event which could be of interest to DAMA UK members. Please see below for details.

MIS Training's 'IT Strategies for Managing Regulatory Compliance'

Conference: 2nd-3rd March 2005, London

Optional Workshops: 1st & 4th March 2005, London

This event will bring together IT, compliance and business functions to share best practices on how to enable regulatory compliance, minimise legal risks, and reduce costs.

To register either visit

http://www.mistieurope.com/MIS/Special_Events_ITCompliance.asp

Or call Lisa Davies on 020 7779 8217 or email Lisa at ldavies@mistiemea.com

Graeme Simson

12 September

5.45 to 7.00pm



Jurys Clifton Ford Hotel
47 Welbeck Street
London W1G 8DN

Graeme Simson is one of the best known and most influential voices in data management. His experience spans database administration, data modelling, data management, process re-design, information systems planning and business strategy. Since selling his consultancy in 1999, he has been undertaking data modelling research at the University of Melbourne as well as continuing his own consulting practice. He has published widely, including the book *Data Modeling Essentials*, now in its third edition. Graeme enjoys a reputation as an outstanding presenter and is a regular speaker at industry and academic forums.

8 November

DAMA UK AGM

18:45 -19:45

Victoria Park Plaza Hotel
239 Vauxhall Bridge Road,
London SW1V 1EQ