



# DAMA UK News

## May 2004

**FIFTH EDITION**

DAMA UK is a new and exciting organisation in the United Kingdom, supported by our membership and vendor sponsorship. Affiliated to the US based DAMA International our UK Chapter is growing rapidly, with a membership base that ranges across all types of industry. We have a minimum of 4 events per year and these are geared towards the interest and business needs of our members. For more information on DAMA UK please visit [www.dama.org](http://www.dama.org) and click on the Union Jack. For information regarding membership and events, please call Sue Russell on 01179 796 976, fax 0870 240 2739 or email on [sue.russell@damauk.org](mailto:sue.russell@damauk.org)

### Welcome New Members

**HSBC**

**Capital One Bank Europe**

**ASG**

**Datamirror**

**PricewaterhouseCoopers**

**Lakeside Shopping Centre**

### Standards

Since our formation in 2002 it has been our ambition to be more than an organisation that organises meetings. We feel that it is important to provide a service to our members, and one important service that we feel we can provide is in the area of standards - both to provide details of existing standards and, where there are gaps, develop our own standards.

Do you need a standard? Are you willing to join a Standards Working Group? In either case please contact [keith.gordon@damauk.org](mailto:keith.gordon@damauk.org).

### Cooperation – BCS/DAMA UK

One of the goals of DAMA International is to "To form alliances with other organizations with similar principles". To this end, we invited the chairman of the Data Management Specialist Group of the British Computer Society, Ian Quilty, to speak at our last meeting. As part of this the Data Management Specialist Group is offering free membership for the year from May 2004 to all members of DAMA UK. A membership application form was included in the delegate's pack given to each attendee at that meeting, but for those who did not manage to get there or have lost their form a replacement can be obtained from Sue Russell.

### We need your help.....

For a while the committee have been trying to find out which Universities include data management related subjects or modules in their courses. We were doing this so that we could publish a list of relevant courses.

There are a lot of courses that include database design and development, but we are finding it very difficult to find any courses that include the key ideas of data management, such as the importance of data as a corporate asset, corporate data definitions, and data quality.

If you know of any courses that cover these areas, can you please let us know the details? Ideally we would like to have a point of contact as well as the name of the institution and the name of the course.

Any information on the subject would be gratefully received - please send the details to [keith.gordon@damauk.org](mailto:keith.gordon@damauk.org).

### Your Newsletter

If you would like to submit an article of interest or news item please send in electronic format to [sue.russell@damauk.org](mailto:sue.russell@damauk.org) Publication and deadline dates are as follows:

**23 July 2004 for August 2004**

**25 October 2004 for November 2004**

**20 January 2005 for February 2005**

Although longer articles are very much appreciated, our preference would be for drafts of around 200 words.

## DAMA International Website

If you have recently tried to find DAMA UK on the DAMA International website you will have discovered that we had temporarily disappeared. DAMA International have made major changes during the last month and during the transition DAMA UK got lost!

We are currently building a DAMA UK site, where all the latest information will be available along with details of previous events, speakers and presentations. It is planned to have member lists and a page for vendors – a further possibility would be to have a discussion group, we are currently looking into this matter. A link will be set up from the DAMA International site that will take visitors direct to the UK site. Specific UK Chapter details will no longer be available on the main DAMA International site.

This work, it is hoped, will be completed within the next couple of months.

This will be your website, if you have any suggestions or ideas that you would like us to consider for inclusion on the site, please call Sue Russell for further discussion.

## ASG sign on the dotted line

DAMA UK are pleased to announce that ASG are the first to sign on the dotted line for a sponsorship deal for 2004. ASG will be present at four DAMA UK events this year.

Graham Jones, DAMA UK's Vendor Chair has been busy drawing up two types of sponsorship agreement – the first being an annual deal where vendors can attend four DAMA UK events per year, with stand displays, banners, literature on display or in delegate packs and can send two representatives per event.

The second type being sponsorship of individual events relevant to business types. Both agreements also allow for url links between sites.

DAMA UK are also considering vendor advertising space on the 'soon to go live' UK website, where a small annual fee would apply. Further discussion and final decisions regarding this type of fund raising are yet to take place.

If you are a vendor and are interested in sponsoring events or are interested in links on the website, please contact Sue Russell – contact details below.

16 June 2004 – Data Protection – London TBC – places are filling at a rapid rate – please book early!

20 September 2004 – Peter Aiken – London TBC – Special evening event – more information to follow!

December 2004 – XML/Business Data Exchange

## 16<sup>TH</sup> DAMA INTERNATIONAL SYMPOSIUM – 2-6 MAY 2004

The 16th annual DAMA International Symposium & 8th Annual Wilshire Meta-Data Conference will be held May 2-6, 2004 at the Century Plaza Hotel in Los Angeles, a beautiful venue adjacent to Beverly Hills.

In 2004, Business-focused Data Management projects are high-priority, and produce high-ROI for IT managers. For those organizations that recognize the potential early, and did their planning well, the investments are already paying off handsomely. Our conference theme for this year, "Strategies and Success Stories," emphasizes this trend by bringing together an unprecedented group of corporate architects and practitioners to share their experience in successful data-centric projects. As a DAMA member, you are eligible for up to \$250 off your conference registration. This is in addition to the early registration incentive. Please remember to use your DAMA Dollars coupon before the expiration date. If you have not received your coupon and brochure please request one by email. Don't forget two special meetings that will be held at the conference

The DAMA General Membership Meeting on Monday, 3 May 2004 - Meet and socialize with the board and your colleagues and learn more about DAMA.

DAMA Professional Groups meet on Wed afternoon 6 May 2004. These are the first meetings of special interest groups in Architecture, Modeling, Repository, Quality, Stewardship, and Lexicon Challenge.

The complete agenda, online registration, group discounts, hotel information, and exhibitor descriptions are available on the conference website at <http://www.wilshireconferences.com/MD2004/index.htm>

**To join DAMA UK, please call Sue on 01179 796 976 or email at [Sue.russell@damauk.org](mailto:Sue.russell@damauk.org) - individual memberships are £15 per year and corporate £100.**