



DAMA UK News

May 2005



DAMA UK is a not-for-profit organisation based in the United Kingdom, supported by our membership and vendor sponsorship. Affiliated to the US based DAMA International our UK Chapter is growing rapidly, with a membership base that ranges across all types of industry. We have a minimum of 4 events per year and these are geared towards the interest and business needs of our members. For more information on DAMA UK and up and coming events please visit www.damauk.org.

Joint BCS/DAMA Event

DAMA UK and the British Computer Society joined forces in March to hold the first joint event. The theme of Enterprise Architecture proved very popular and despite being so close to the Easter break (23rd) over 45 delegates attended. Popkin's Trevor Lea-Cox started the day with a presentation on the Rise and Fall of Enterprise Architecture, which was followed by Mike Edwards of Poet Pilot talking about EA in a merging world. Colonel Chris Bailey continued after lunch with an insight into how the British Army use EA and finally, Paul Johnson of Leading Edge talked through Data Warehouse Platform Architecture – SMP or MPP. The day drew to a close with a discussion panel of all the speakers, chaired by Dave Evans, DAMA UK Chairman. For copies of the presentations and other information about this event, please visit www.damauk.org - events. Many thanks BCS DMSG for hosting the event, the speakers and our sponsors, Metamatrix (Silver), and ASG and Trillium (Gold).

Call for venues

On the following page you will find details of the events for this coming year. We are very lucky in that we have found some exceptional speakers and venues for most of these events.

Not only do we need speakers but venues are at a premium as well, particularly around the London area.

Do you have access to a venue that can seat 50+ people theatre style with a break out room?

We are in a position where we are able to offer a small financial contribution toward the costs.

If you know of any premises that can be used for DAMA UK events, please contact sue.russell@damauk.org or telephone on 01179 796 976.

Occasionally we will be featuring case studies that we think would be of interest to our members – Trillium Software have put forward the first of these studies, please read on and use the link to access the Bombardier Transportation Case Study



Case Study - Data Quality in Supply Chain Management

Bombardier Transportation is a global leader in the rail equipment manufacturing and servicing industry. After many years of acquiring and consolidating businesses they were faced with profound disarray in their corporate data. Getting a harmonised view of their supply chain was a major driver in seeking a data quality solution that could improve critical product and inventory data in addition to name-and-address data. Using the Trillium Software System, Bombardier Transportation was able to design, develop and implement a new process for standardising 2.9 million inventory items in only three months. Now reports that once took months to generate are created weekly, providing high-quality information for streamlining procurement, reducing inventory, increasing on-time delivery and boosting sales.

[Click here](#) to download the Bombardier Transportation case study

DAMA UK would like to welcome the following new members....

Corporate

- Microsoft

Individual

- Dr William T Olle

- FIMU

- Peligan Ltd

- CS Data Services

We look forward to meeting you at future events.

See [Page 2](#) for DAMA UK election news.....

Your Newsletter

If you would like to submit an article of interest or news item please send in electronic format to sue.russell@damauk.org Publication and deadline dates are as follows

23 July 2005 for August 2005

25 October 2005 for November 2005

20 January 2006 for February 2006

21 April 2006 for May 2006

Although longer articles are very much appreciated, our preference would be for drafts of around 100-200 words.

Supported by

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Global Data Management

30 June

Defence Academy

Shrivenham, Wiltshire

SPEAKERS

Captain David Burton Info-XStratDD - MOD

Paul Smith - PricewaterhouseCoopers

Kathy Hunter – Harte Hanks

Chris Maynard - Johnsondiversey

Keith Gordon – Gordon Blain Associates/DAMA UK

DISCUSSION PANEL – TIME PERMITTING

Graeme Simsion

12 September

5.45 to 7.00pm

Jurys Clifton Ford Hotel

47 Welbeck Street

London W1G 8DN



Graeme Simsion is one of the best known and most influential voices in data management. His experience spans database administration, data modelling, data management, process re-design, information systems planning and business strategy.

Since selling his consultancy in 1999, he has been undertaking data modelling research at the University of Melbourne as well as continuing his own consulting practice.

He has published widely, including the book *Data Modeling Essentials*, now in its third edition. Graeme enjoys a reputation as an outstanding presenter and is a regular speaker at industry and academic forums.

Data Warehousing

7 December

Sunbury Court Conference Centre

London (TBC)

DAMA UK AGM - 8 November - 18:45 -19:45

**Victoria Park Plaza Hotel, 239 Vauxhall
Bridge Road, London SW1V 1EQ**

Elections to the Committee – Call for nominations

The DAMA UK Committee currently consists of eight volunteers who fulfil various functions to ensure that the UK has a successful DAMA Chapter. Committee members are elected to fulfil two-year appointments with the last elections being held in October 2003.

In October of this year we will hold an election to vote in a Committee to see us through to late 2007. We are therefore asking all DAMA UK members if they wish to volunteer to be a committee member. As DAMA UK is a registered company, the Committee are all Directors of the company and therefore have the associated responsibilities. Committee members will also require the support of their employer as no remuneration is made. Commitment is generally in the region of one or two hours a month, primarily consisting of a monthly teleconference. Further commitment is dependent upon individual committee roles.

DAMA International bylaws state that the Chapter President must have served as a committee member first. Therefore one of the current committee members must be elected to be Chapter President (so at least one committee member must stand for re-election). The remaining seven positions are open to both current committee members and new volunteers.

We do not intend to ask for nominations for individual committee roles. The members will elect a President and a committee of seven individuals with roles being assigned post-election.

The DAMA UK Committee should, if possible, be representative of industry in general. Therefore nominations from corporate members (and any associated companies) are restricted to no more than two individuals. For example, there are a number of MoD organisations that are members but we will only accept two nominations from across the MoD.

Any member interested in standing at the election should make themselves known to Sue Russell by 30 June 2005.

CURRENT COMMITTEE MEMBERS

Chairman	Dave Evans	BT	david.r.evans@damauk.org
Vice Chairman (Acting)	Andy Voysey	UKCeB	andy.voysey@ukceb.org
Treasurer/Secretary	Sue Russell	UKCeB	sue.russell@damauk.org
Events Chair	Jeremy Hall	IRM UK	jeremy@damauk.org
Academic Chair	Keith Gordon	Gordon Blain Associates Ltd	kfgordon@damauk.org
Vendor Chair	Graham Jones	Inarchcon Limited	graham.d.jones@btoopenworld.com
Data Standards (Acting)	Dr Linda Hickman	Hickman & Associates	lj_hickman@yahoo.co.uk
Data Quality	Ian Sinclair	Cornwell Management Consultants	ian_sinclair.damauk@tiscali.co.uk